



Prometric Announces Strategic Alliance with BTL

Technology Innovations Will Improve Content Creation, Management and Delivery

BALTIMORE, MARYLAND (September 23, 2015) — Prometric, globally recognized as a leader in high-stakes test development and delivery, announced a multi-million dollar investment in BTL Learning & Assessment, a leading developer of reliable, secure and innovative technologies for assessment programs. This partnership will afford the marketplace an integrated test development and delivery approach that will improve the quality of exam content and extend the accessibility for testing programs while enhancing the test taker experience.

Prometric’s President and CEO, Michael Brannick, said, “Our investment in BTL and inclusion of its assessment platform into Prometric’s own global testing infrastructure give our clients a distinct advantage over other testing options. We will be transforming a proven test-anywhere solution into a fully integrated one that standardizes and automates the creation, management and delivery of exam content – delivering greater accuracy and reliability than independent systems currently allow.”

“We are taking test development and delivery to new levels of accuracy and publishing speeds, with the ability to deliver tests in multiple modes and on multiple devices. Equally as important, test takers will see more intuitive and easier-to-use exams on-screen for an improved testing experience,” added Paul Forrester, SVP and CTO, Prometric.

BTL’s Company Chair and Founder, Dr. Bob Gomersall, said, “We at BTL are absolutely delighted that Prometric has partnered with us in innovating technologies for the industry. We hope and believe that this is another significant step towards our ambition of enhancing the educational experience of all learners through the intelligent use of technology.”

BTL’s CEO, Keith Myers said, “This partnership serves to underline the way in which two leaders in the industry can enhance assessment and validate learning. We look forward to the exciting times that lay ahead.”

As part of Prometric’s Innovation Alliance initiative, BTL is listed as a premier partner.

About BTL

Founded in 1985, BTL Group Ltd. is a privately held company located in Shipley, United Kingdom, a short distance from Prometric’s Manchester office. Now in its 30th year, BTL has a proven track record of supplying high quality fit for purpose technology to support assessment in learning. BTL has a broad client base including: awarding bodies, universities, regulators and government organisations who all utilise Surpass, BTL’s assessment platform, to support their high stakes programs. To date Surpass® has been used to deliver over 10 million assessments

since 2008 in over 100 countries and is a well-respected, intuitive solution amongst test takers and centre staff. For more information about BTL, please visit www.BTL.com.

About Prometric

Prometric, a wholly-owned subsidiary of ETS, is a trusted and market-leading provider of technology-enabled testing and assessment. Committed to a set of values that get the right test to the right location at the right time and to the right test taker, Prometric supports candidates worldwide who take more than nine million tests each year. Through innovation, workflow automation and standardization, Prometric advances test development and delivery solutions that are better, faster and at less expense for its clients.

Prometric delivers tests flexibly via the web or by utilizing a robust network of more than 8,000 test centers in more than 160 countries and on behalf of more than 350 clients in the academic, financial, government, healthcare, professional, corporate and information technology markets. For more information, please visit www.prometric.com.

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Media Contacts

Kevin Patrick Kane
Prometric
Kevin.kane@prometric.com

Frans Van Cauwelaert
WHPR/Ogilvy
frans.vancauwelaert@ogilvy.com
+355 (0) 1 669 0030