

FOR IMMEDIATE RELEASE:

BTL Continues 25th Anniversary Celebrations at the e-Assessment Question Conference

Shipley, United Kingdom, March 2010

BTL Group Ltd, the leading UK based provider of e-Assessment solutions, is delighted to support the e-Assessment Question Conference. The event is being held at the America Square Conference Centre, City of London, on the 17th and 18th March 2010. The focus for this year's conference is 'Ensuring fitness for purpose and quality in e-Assessment'.

Reinforcing its commitment to the advancement of e-Assessment, BTL Chairman Dr Bob Gomersall will be addressing BTL's innovative thinking on Advanced Question Types and how these questions can be easily created using ContentProducer, BTL's award winning content authoring tool. Dr Gomersall will also speak about the benefits of Formative Assessment and the variety of feedback methods used.

Continuing with BTL's 25th anniversary celebrations, visitors to the exhibition stand will receive a cupcake and a complimentary copy of BTL's latest white paper - 'Speed and Accuracy in Skills Assessment'.

BTL representatives will also be on hand to demonstrate BTL's e-Assessment solution, Surpass. Surpass is a comprehensive e-Assessment solution, already being used by some of the largest Awarding Bodies in the UK.

For further information about the e-Assessment Question Conference please visit: www.e-assess.co.uk

About BTL

BTL is a leading UK owned e-Assessment development and delivery company. With over 1 million certified exams powered by BTL, our content development and delivery tools are helping some of the UK's largest agencies face the challenge of on-screen delivery.

Since 1985, we have been successfully helping our customers exceed their assessment and learning expectations.

For further information about BTL and its product offerings visit www.btl.com.

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