

FOR IMMEDIATE RELEASE:

BTL and AlphaPlus launch e-Assessment Development: Principles and Practice course

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BTL Group Ltd, a leading independent provider of e-Assessment solutions, has teamed up with AlphaPlus, a team of highly experienced educational consultants with extensive experience in e-Assessments, to launch the 'e-Assessment Development: Principles and Practice course'.

The 2 day course will be held on 24th and 25th September 2008 at the BTL headquarters in Shipley, United Kingdom. The course is suitable for anyone currently undertaking or looking to undertake the design, development and delivery of e-Assessments.

This comprehensive course demonstrates how to plan, design and structure effective e-Assessments. The course also provides tools to help e-Assessment authors decide which type of assessment is the most suitable for which purpose.

The e-Assessment writing course covers a range of vital topics including:

- What is e-Assessment
- The drive for e-Assessment
- What e-Assessment tools are out there
- What the advantages and disadvantages of e-Assessment are
- How to plan and structure e-Assessments
- How to create fit-for-purpose e-Assessments
- A guide to different question types
- Writing adaptive assessment tools
- How to develop and manage item banks
- How to trial and monitor assessment performance

To book a place on this course, or to find out further information including costs, please contact:

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About AlphaPlus Consultancy Ltd

AlphaPlus is a team of highly experienced educational consultants with a large and varied portfolio of work in education and training whose expertise lies in:

- vocational and general qualification development
- assessment and public examinations
- e-Assessment, e-Learning and e-Portfolios

In addition, AlphaPlus has considerable experience of managing large projects in public sector education in schools and post compulsory education.

<http://www.alphaplusconsultancy.co.uk>

About BTL

BTL is a leading UK owned and run assessment and learning development and delivery company. With over 1 million certified exams powered by BTL, our content development and delivery tools are helping some of the UK's largest agencies face the challenge of onscreen delivery.

Since 1985 we have been successfully helping our customers exceed their assessment and learning expectations, and we continue to develop some of the most innovative onscreen content engaging learners anywhere.

For further information about BTL and its product offering, please visit: <http://www.btl.com>

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