



FOR IMMEDIATE RELEASE:

## BTL provide AAT with complete e-Assessment solution

**Shipley, United Kingdom, April 2008**

BTL Group Ltd, a leading UK Learning and Assessment solutions provider are pleased to announce that they will be assisting the AAT (Association of Accounting Technicians) with a 3 year project to move from traditional paper based exams to On-Screen delivery.

Following a successful e-Assessment pilot in March 2007, AAT will be using BTL's product range to create, build and deliver their own assessments. The AAT has acknowledged that moving towards e-Assessments is vital for their growth strategy and believes that BTL can help them achieve this.

BTL's product offering will enable the AAT to benefit from:

- Greater flexibility in creating exams
- More efficient administration
- On-demand exams
- Quicker turn-around for exam results
- Capability to provide feedback to exam candidates

Jane Scott Paul Chief Executive, AAT states "The AAT is delighted to continue its relationship with BTL to deliver our computer based assessments over the next 3 years. Our first computer based exam was released in January 2008 and we are committed to developing more onscreen assessments over the 3 year period. We are pleased with the system we have developed with BTL and are looking forward to expanding our onscreen assessment provision in the immediate future."

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### About AAT

AAT is a not-for-profit organisation that was established in 1980 to provide a recognised professional qualification and membership body for accounting technicians. It is a worldwide organisation with more than 110,000 members. AAT is dedicated to offering extensive support to all its members and their employers, through our continuing professional development (CPD) scheme, professional regulations, ethical guidelines and more.

For more information about AAT, please visit <http://www.aat.org.uk>

### About BTL

BTL is a leading UK owned and run, Assessment and Learning Development and delivery company. With over 1 million certified exams powered by BTL our content development and delivery tools are helping some of the UK's largest agencies face the challenge of onscreen delivery.

Since 1985 we have been successfully helping our customers exceed their Assessment and Learning expectations, and continue to develop some of the most innovative onscreen content, engaging learners anywhere.

For further information about BTL and its product offering, please visit <http://www.btl.com>

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