

FOR IMMEDIATE RELEASE:

FREE Seminar: Beyond Multiple Choice – The Latest in Innovative e-Assessment Questions

Shipley, United Kingdom, August 2010

BTL Group Ltd, a leading provider of e-Assessment solutions, will be hosting a FREE half-day seminar showcasing their latest 'Innovative e-Assessment Questions'. The seminar will take place on 22nd September 2010 in London and will be supported by City & Guilds, who will be demonstrating their use of BTL innovative e-Assessment questions for their Functional Skills exams.

BTL has extensive experience of working with their clients to develop cutting edge exam questions that are relevant, engaging and keep the integrity of the curriculum. BTL's Surpass e-Assessment solution has been built with the current and future needs of exam and certification boards in mind. Surpass creates and delivers the most sophisticated and innovative e-Assessment questions currently available.

This seminar is intended to help those involved in, or is in the process of developing their e-Assessment programmes.

The event aims to show:

- Demonstration of Surpass
- Examples of the latest e-Assessment questions and how these can be easily created without any coding experience using Surpass
- How innovative exam questions are being used in a variety of exams and subjects e.g. Functional Skills, GCSE's, A levels, Professional Qualifications
- How to use innovative e-Assessment questions to create a better candidate experience and gain a competitive edge in the qualifications market
- Case study and white paper from City & Guilds

Delegates attending this seminar will learn more about BTL, its products and services and also have opportunities to speak to organisations already using Surpass to develop and deliver their e-Assessment programmes.

Who should attend?

- Awarding Bodies
- Sector Skills Councils
- Educational Agencies/Regulators
- Professional Bodies
- Central/Regional Governments

Places at this seminar are limited. To register and view further information, please visit www.btl.com/events. Alternatively, telephone Hawa Mahmood on (01274) 203255.

About BTL

BTL is a leading UK owned e-Assessment development and delivery company. With over 1 million certified exams powered by BTL, our content development and delivery tools are helping some of the UK's largest agencies face the challenge of on-screen delivery.

Since 1985, we have been successfully helping our customers exceed their assessment and learning expectations.

For further information about BTL and its product offerings visit www.btl.com.

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